

## SECOND YEAR - FOURTH SEMESTER

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**AC 406 INTRODUCTION TO BEHAVIOURAL SCIENCE (L=2,S=0,W=0) CREDITS= 02**

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**INTERNAL ASSESSMENT (TERMWORK) = 50 CONTACT HRS/WK = 02**  
**UNIVERSITY EXAMINATION = 50**

### **(A) SOCIOLOGY - SECTION – I**

**Focus:** Developing an awareness of how social dimensions play an important role in shaping Built Environment.

**Contents:** Essential elements of society – Bio - Socio – Cultural societies.  
Characteristics of Human Society.  
Social Norms, their origin & classification  
Status & role, ascribed & achieved statuses, social esteem  
Primary groups, and secondary groups.  
Family & its problems  
Characteristics of Urban Social life.  
Process of Urbanization in India, Urbanization & Industrialization.  
Social issues of Urban life.

### **REFERENCES:**

<b>SR.NO.</b>	<b>TITLE</b>	<b>AUTHOR</b>
01.	An Introduction to Sociology.	Vidya Bhushan / Dr.Sachdeva

### **(B) PSYCHOLOGY - SECTION – II**

**Focus:** To develop an awareness towards the Psychological responses created due to particular type of built environment.

**Contents:** Psychology - definition and scope.  
Environmental Psychology, its objectives.  
Types of environment; Built environment - factors contributing to its efficiency (colour, ambient aspects, size and shape) personal variables effecting environmental psychology, furnishings.  
Personal space, Defensible space and Territoriality.  
Housing - Single family and multi-family dwelling; behaviour in public housing areas.  
Institutional buildings - hospitals, mental institutions, penal institution  
Offices- behaviour in workplaces, landscaped offices vs traditional office.  
Environment as a source of a threat and Role of an Architect.

### **REFERENCES:**

<b>SR.NO.</b>	<b>TITLE</b>	<b>AUTHOR</b>
01.	Environmental Psychology	Norman Heimstra
02.	Designing for Human Behaviour	Jon Lang
03.	Creating an Architectural Theory	Jon Lang
04.	Environmental Interaction	David Canter & Peter Stringer